

Data Protection

This Privacy Policy clarifies the nature, scope, and purpose of the collection and use of personal data by IWIMED GmbH. They apply to the provider's website www.iwimed.at. The legal basis of data protection can be found in the Data Protection Act (DSG) and the E-Commerce Act (ECG).

IWIMED GmbH has set the goal to provide evidence-based medical information for clinical doctors. To enter into a business relationship with the user and to be able to optimally offer our services, we collect personal data from our users. We are aware of the importance and sensitivity of your data and thank you for your trust. The responsible handling of your data is an important concern for us. Please do not hesitate to contact us if you have any questions.

What data is collected

Personal data is information that helps to identify a person, i.e. information that can be traced to a person. Personal data is only collected, used, and shared by us if this is permitted by law or the user agrees to the data collection.

In order to be able to use our offer in full, registration is required. As part of the registration of a corresponding user account you must provide your personal information (first and last name, email) as well as create a password. This information is used for login and secure identification on our site.

In the case of the purchase/ordering of chargeable services or goods, the indication of payment information and where applicable, a shipping address is required. Payment processing and shipping is carried out via external service providers. They shall be provided information only to the extent necessary for payment processing or dispatch. At no time, your credit card data will be stored on our system. In the case of bank detail's disclosure in the direct debit procedure, this data will be stored directly in your user account.

In addition, you may be asked for further personal information such as strived for or practiced medical specialty, university, address, or gender, e.g. in the context of a questionnaire or in the profile page. If this information is not necessary to provide our services, it is always optional. We will use this information to match our offers for you.

Special consents

With the use of a newsletter, we will inform you about our offers. If you want to receive the newsletter, we need a valid email address from you.

We use the so-called double opt-in procedure for the newsletter delivery, i.e. we will only then send you a newsletter by e-mail if you have confirmed expressly that we should activate the newsletter service. We will then send you a notification e-mail and ask you to click on a link contained in this email to confirm that you wish to receive our newsletter.

By subscribing to the newsletter, we save your IP address and the login date. This storage serves solely as proof in case a third party abuses an email address and without the knowledge of the authorized person registers for the newsletter. Your subscription to the newsletter can be cancelled at any time. Cancellation occurs via a link in the newsletter, in your profile area, or by sending a message to the below mentioned contact.

Access to our site may be granted via a third party (e.g. university). We reserve the right to provide the third party with anonymized statistics about the use of access and retrieved content. Transfer of data, allowing conclusions about you person, is only possible if you explicitly give permission (opt-in procedure).

Data arising from your use of our services

On our servers, access logs are kept automatically, i.e. collect access data. The access data includes the name of the accessed website, file, date and time of retrieval, amount of data transferred, message about successful retrieval, browser type and version, the operating system of the user, Referrer URL (the previously visited page), IP address and the requested provider. The data is used exclusively to maintain and improve our services. In addition, they are used for investigative purposes in the case of an attack on our network infrastructure.

On various pages we use cookies in order to attractively structure the visit of our website and allow the use of certain functions. Cookies can store information about your visit to our website. Most of the cookies we use will be deleted from your harddrive after the end of the browser session. Other cookies remain on your computer and allow us, for example, to recognize your computer during your next visit. Most browsers are set by default to accept cookies, but you can change your browser's settings to not allow cookies or only to a limited extent.

It may occur that within our online services, third-party content, for example, maps by Google Maps, may be included. This always assumes that the providers of this content detects the user's IP address. Without the IP address, they will not be able to send the content to the browser of the respective user. Thus the IP address is essential for the display of this content. We try to use only such content of providers that use the IP

address of the respective user only for the delivery of the content. However, we do not have any influence if the provider stores the IP address for e.g. statistical purposes.

What we use your data for

We collect and link information exclusively to offer and maintain our services and continuously improve, develop new services and protect IWIMED GmbH and our users.

How we secure your information

Information is only gathered when necessary for the provision of our services. In this sense, for example, at no time credit card data is stored on our servers, your password for login will be encrypted in our database and additionally secured through a firewall.

The complete communication of your browser with our services takes place via an encrypted SSL connection to protect your information from unauthorized third parties.

Only select administrators have access to the data - and only as far as necessary to maintain the services.

Under what conditions data may be shared

We are entitled to assign other companies and persons to fulfill tasks on our behalf according to the data protection regulations. These include, for example, companies that are specialized in payment processing, shipping of goods, newsletter dispatch, etc.

It also can occur that personal data is shared on servers outside the EU or with trusted third parties established outside the EU to process this data on our behalf.

When we share your personal information with trusted third parties, we make an effort to ensure that they secure your information safely, all reasonable measures are taken to prevent abuse, and they only use them in compliance with our instructions and in accordance with this privacy notice and applicable data protection laws and provisions.

By using our website, you agree that we do so in accordance with the provisions of this privacy notice and applicable data protection laws and provisions.

You should be aware that many countries do not provide the same legal protection for personal information as you can enjoy in the EU. While your personal information is in another country, courts, law enforcement, and national security authorities of that country can access your information. Subject to such lawful access requests, we promise that anyone who processes your personal information outside the EU, must

implement measures to protect and process these only in accordance with the instructions of IWIMED GmbH and in accordance with applicable EU law.

Google Analytics

The IWIMED GmbH website uses Google Analytics, a web analysis service from "Google" (Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA). Google Analytics uses so-called "cookies", text files that are stored on your computer and provide an analysis of your use of the website. The information generated by the cookie about your use of this website is usually sent to a Google server in the USA and stored there. In case of IP-anonymization activation on this website, your IP address will be shortened by Google within the member states of the European Union or in other states parties to the agreement on the European Economic Area before. Only in exceptional cases will the full IP address be sent to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information to analyze your use of the website, to compile reports on website activity, and to provide other related website use and internet use services to the website operator. In the framework of Google Analytics the IP address transmitted by your browser will not be used in connection with other data from Google. You can prevent the saving of cookies in your browser software settings accordingly; however, we indicate that in this case not all functions of this website will not be entirely usable. Furthermore, you can prevent the collection of data generated by cookies and your website use related data (including your IP address) by Google as well the processing of this data by Google by downloading and installing the following browser plugin available through this link:

<http://tools.google.com/dlpage/gaoptout?hl=de>

As an alternative to the browser plug-in or within browsers on mobile devices please click on the following link to set an opt-out cookie that prevents the collection of Google Analytics within the website in the future (this opt-out cookie only works in this browser and only for this domain; if you delete your cookies in this browser, you must click this link again):

Google Analytics

Please note that this website uses Google Analytics with the extension "_anonymizelp()" and therefore IP addresses are only processed shortened in order to exclude direct personal traceability.

What options do you have to edit your data

At any time, you will receive free of charge, and without giving reasons, information about your personal data stored by us. In addition, you can block, correct, or delete this data at any time, provided there are no legal storage obligations. At any time, without giving reasons, you also can revoke the consent, given to us, for data collection and use. For this, please contact:

IWIMED GmbH

Laufenstr. 22

5020 Salzburg

Tel: +49 - 163-3338155

E-mail: info@iwimed.at

We are always happy to answer further questions regarding our references of data protection and the processing of your personal data.

Changes to Privacy Policy

We reserve the right to change this Privacy Policy from time to time in order to take changing legal situation or the extension of the functionality of our website into account. Therefore, you should read the Privacy Policy regularly to stay informed about the protection of your data. By continuing to use our services, you agree to this Privacy Policy in its currently valid version.

Last updated: February 2018